

SPONSORSHIP BENEFITS

SILVER – \$500

- ▶ Your company listed in every issue of *Skiing History*
- ▶ Six free copies of *Skiing History* mailed to your corporate office
- ▶ Six free one-year digital subscriptions for designated employees or clients
- ▶ Recognition on ISHA's website with a link to your website

GOLD – \$700

All the benefits of a SILVER sponsor, plus:

- ▶ Eight free copies of *Skiing History* mailed to your corporate office
- ▶ Eight free one-year digital subscriptions for designated employees or clients

WORLD CUP – \$1000

All the benefits of a GOLD sponsor, plus:

- ▶ 12 free copies of *Skiing History* mailed to your corporate office
- ▶ 12 free one-year digital subscriptions for designated employees or clients
- ▶ Rotating ad on the ISHA website homepage with a link to your website

CHAMPIONSHIP – \$2000

All the benefits of WORLD CUP sponsor, plus:

- ▶ 16 free copies of *Skiing History* mailed to your corporate office
- ▶ 16 free one year digital subscriptions for designated employees or clients
- ▶ Rotating ad on the ISHA website homepage with a link to your website
- ▶ A HALF PAGE horizontal ad space in one issue of *Skiing History*

WORLD CHAMPIONSHIP – \$3000

All the benefits of a WORLD CUP sponsor, plus:

- ▶ 20 free copies of *Skiing History* mailed to your corporate office
- ▶ 20 free one-year digital subscriptions for designated employees or clients
- ▶ A FULL-PAGE ad space in one issue of *Skiing History*

ASK US ABOUT:

ISHA'S Introductory Membership offer for your preferred customers, passholders and key employees at no additional cost to YOU!

We can tailor it to your needs.

BECOME A CORPORATE SPONSOR

CONTACT: Peter Kirkpatrick
541-944-3095
peterk10950@gmail.com

ISHA OFFICE: Jamie Coleman
Membership & Marketing Manager
802-375-1105
jamie@skiinghistory.org
P.O. Box 1064
Manchester Center, VT 05255



www.skiinghistory.org

ISHA is a 501(c)(3) charitable organization

"Shared memories, rich history and a love for skiing that transcends and connects generations. That's the legacy that ISHA works so hard to preserve."

"ISHA relies on a global community of like-minded skiers for financial support to help keep skiing history alive and vibrant. It's a gift we can give, together, to preserve our sport's colorful legacy – for skiing families and for future generations."

1960 Olympic double silver medalist Penny Pitou & her granddaughter Zoe Zimmermann, member of the U.S. Ski Team.



CORPORATE SPONSORSHIP OPPORTUNITIES



ISHA

Celebrating 30 Years

Preserving
Ski History

Dear Friend of the Ski Industry:

The International Skiing History Association (ISHA) is a non-profit organization devoted to preserving and promoting awareness of our sport's heritage. We publish *Skiing History*, connecting the roots of skiing to the sport we enjoy today, and www.skiinghistory.org, the most extensive ski history archives, enjoyed by a worldwide audience. Together we savor our treasured past.



Peter Kirkpatrick

Skiing History Magazine reaches over 4,000 avid readers around the globe, now available online in seven languages. Our valued Corporate sponsors are listed in each issue and on our website.

Join us in celebrating ISHA's own 30th Anniversary!



"I really love Skiing History magazine. It's so nice to have a publication that talks about the development of skiing, how it started and grew in America and worldwide. I love to read it, and to see pictures of my old friends."

Klaus Obermeyer – founder, **Sport Obermeyer**



"We love ISHA and Skiing History Magazine. I hand out copies of the magazine regularly to my VIP customers. I've been a proud Corporate Sponsor for many, many years. Skiing History is really the only source for perpetuating the history of our great sport of skiing."

Skip Beitzel, **Hickory & Tweed**, Armonk, NY
#1 Ski Shop in America (Ski Magazine)

CELEBRATE YOUR COMPANY'S SKI HISTORY WITH ISHA

Your **ISHA Sponsorship** links your company to the glamour and excitement cherished by *Skiing History* devotees. Together, we celebrate that shared history throughout the year.

SKIING HISTORY WEEK CELEBRATION

Each spring, **ISHA** hosts **Skiing History Week**, an on-snow gathering to celebrate our historic roots. Ski & social gatherings, lectures, film screenings highlight the event. Special regional Skiing History Days – Both events present special opportunities for ISHA's Corporate Sponsors.

THE PRESTIGIOUS ANNUAL ISHA AWARDS

Honoring winners from around the globe for their published ski histories, films and videos, broadcasts, websites and other media and lifetime achievements. The awards have been presented since 1993.

