ISHA is a nonprofit organization that works to preserve and increase awareness of the sport’s heritage. We publish Skiing History, a magazine read six times a year by more than 4,000 people around the world—including Olympic and World Cup champions; resort and industry executives; ski authors, filmmakers and historians; and skiers interested in the sport’s rich history. We operate the world’s largest Website about the sport’s past (www.skiinghistory.org) and present the annual ISHA Awards for the year’s best ski history books and films. Our members gather every year at a different resort for Skiing History Week, in partnership with the U.S. Ski and Snowboard Hall of Fame.

“Looking for a unique member benefit? Offer your donors a subscription to Skiing History magazine to each of our members. The Hall of Fame and ISHA are two separate nonprofit organizations, both worthy of supporting, within the snowsport industry. ISHA’s journal, Skiing History, is a fantastic publication our members enjoy!”

— Justin Koski, executive director, U.S. Ski and Snowboard Hall of Fame and Museum

“Penny Pitou

“The sport’s history unfolds in every issue... rich and colorful because skiing is several thousand years older than any other sport.”

— Billy Kidd, 1970 FIS alpine combined world champion and 1964 Olympic gold medalist

“I am committed to helping ISHA capture and communicate the history of skiing to a worldwide audience.”

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YOU, YOUR MEMBERS AND YOUR PATRONS ARE PART OF THE LIVING HISTORY OF SKIING.

All around the world, museums and historical societies work hard to document and celebrate the history of skiing. While a museum's perspective is often regional or national, ISHA's approach is international. Together, we can keep people informed and engaged in skiing—a collaborative way to achieve our shared mission.

Our authoritative, entertaining journal, Skiing History—published six times a year in print and online—is widely recognized as the world’s best periodical of ski history published in any language. Every issue is packed with photo essays and interesting articles about the people, places and events that have shaped the sport. Articles are written by some of the most respected longtime journalists in the sport.

Our Website (skiinghistory.org) is a global resource for skiers, with thousands of articles and photos, timelines, biographies, bibliographies and an index to 7,000 ski books, films and magazines published since 1956.

Now you can offer your members a benefit they’re sure to enjoy: a subscription to Skiing History through a partnership with ISHA. It’s not available on newsstands!

Through the ISHA Museum Partner Program, you can provide Skiing History magazine to your members, donors and visitors in one of three ways:

**Free benefit:** Members of your museum can receive a free one-year digital subscription—six issues of Skiing History to read online. In your next email newsletter, send your members information on how to sign up for this free benefit. (We’ll supply suggested text and a registration code).

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**For your visitors:** Visitors to your museum store can purchase a copy of Skiing History. The cost to your museum is $3.75 per copy (an $8 value). With each issue, ISHA ships the copies to your museum and sends an invoice. Set your own retail price.

As an ISHA Museum Partner, your institution will be listed in Skiing History and on the ISHA Website (skiinghistory.org). We welcome the opportunity to help you in your mission to preserve the rich heritage of skiing, and to support your membership benefits program.

For information, please contact:

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[www.skiinghistory.org](http://www.skiinghistory.org)